



AFFILIATE BRIEFING

February 22, 2024

CONTACT INFORMATION



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SPECIAL GUEST



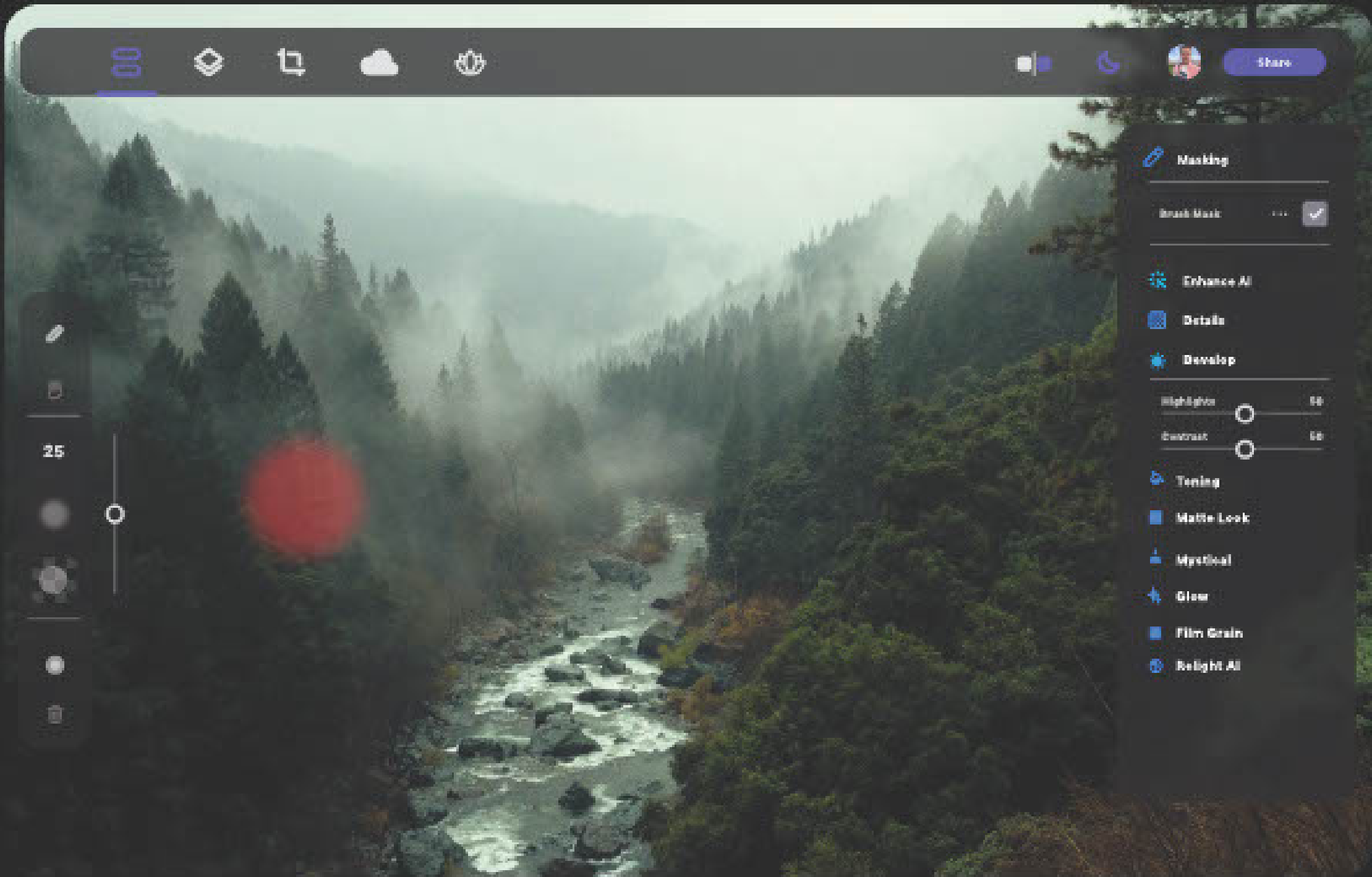
ANTON IVASHCHENKO

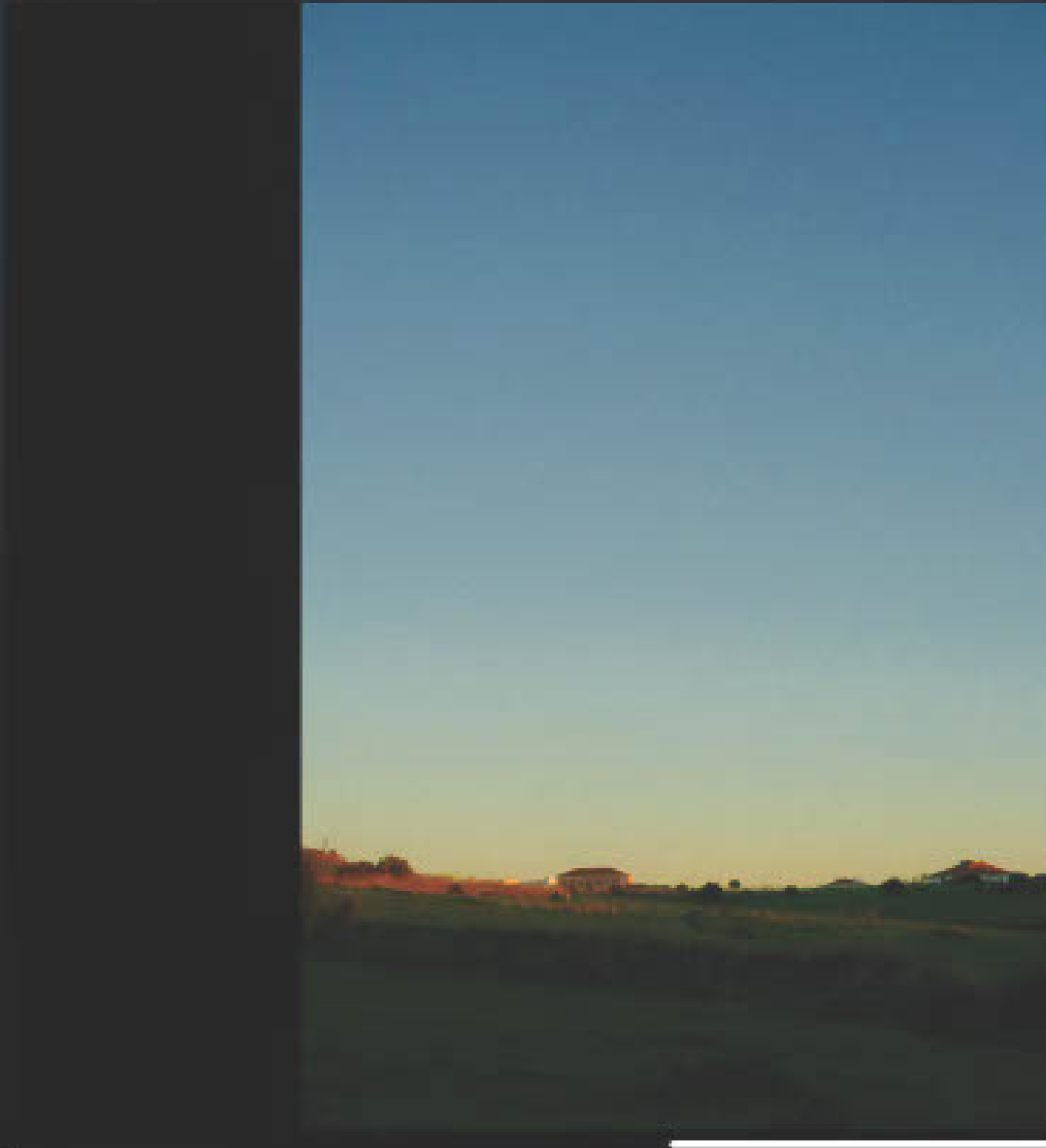
Head of Design

Story of change

We wanted to expand Luminar

iPad?





Edit

Auto

Profile

Browse

Color

Light

HDR



Exposure

+0,14

Contrast

0

Highlights

0

Shadows

0

Whites

0

Blacks

0

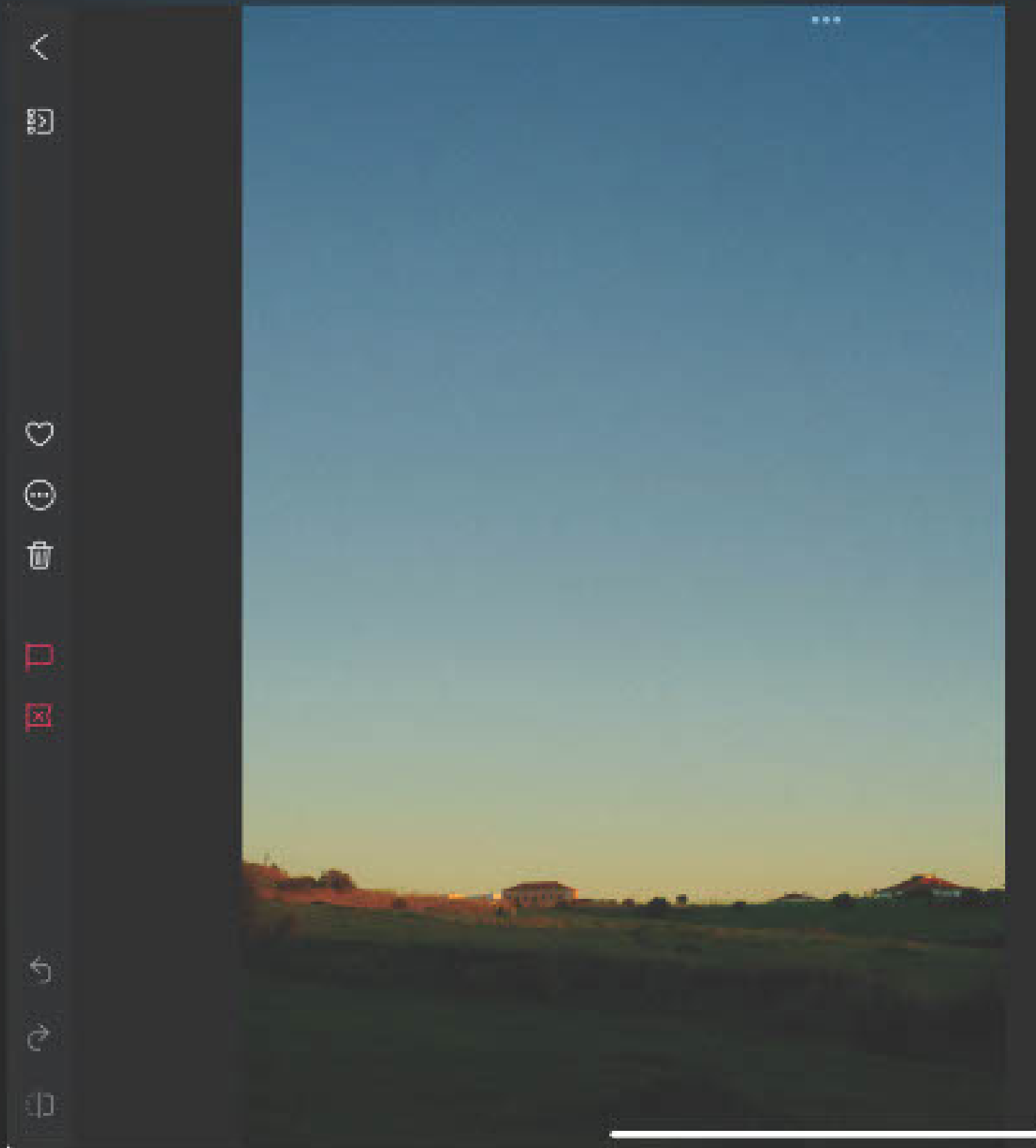
SDR rendition settings

> Color

> Effects

> Detail





Adjustments ⓘ Reset

Masks + Add Mask

Brightness 0

Contrast 0

Clarity 0

Highlights 0

Shadows 0

Whites 0

Blacks 0

Saturation 0

Vibrance 0

Temperature 0

Tint 0

Fade 0

Grain 0

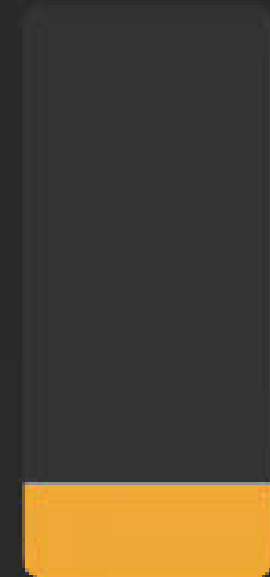
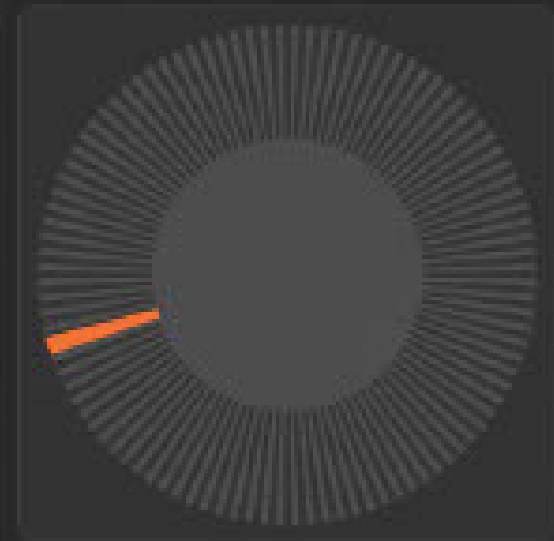
Vignette 0

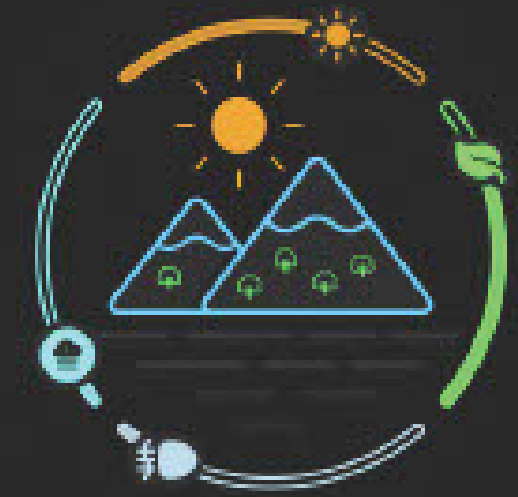
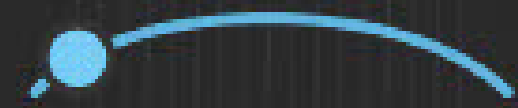
Sharpness 0

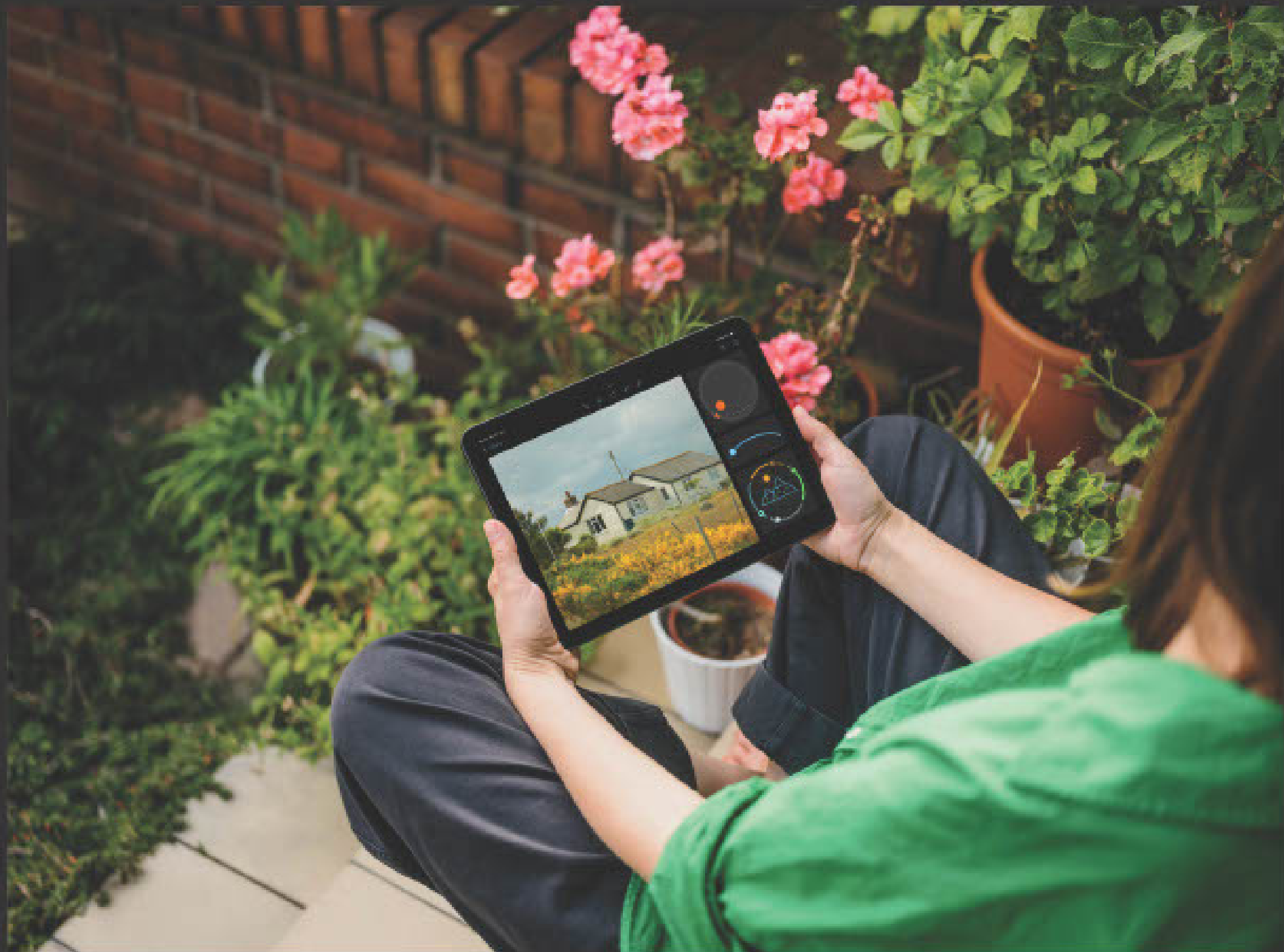
Highlights Shadows

ⓘ

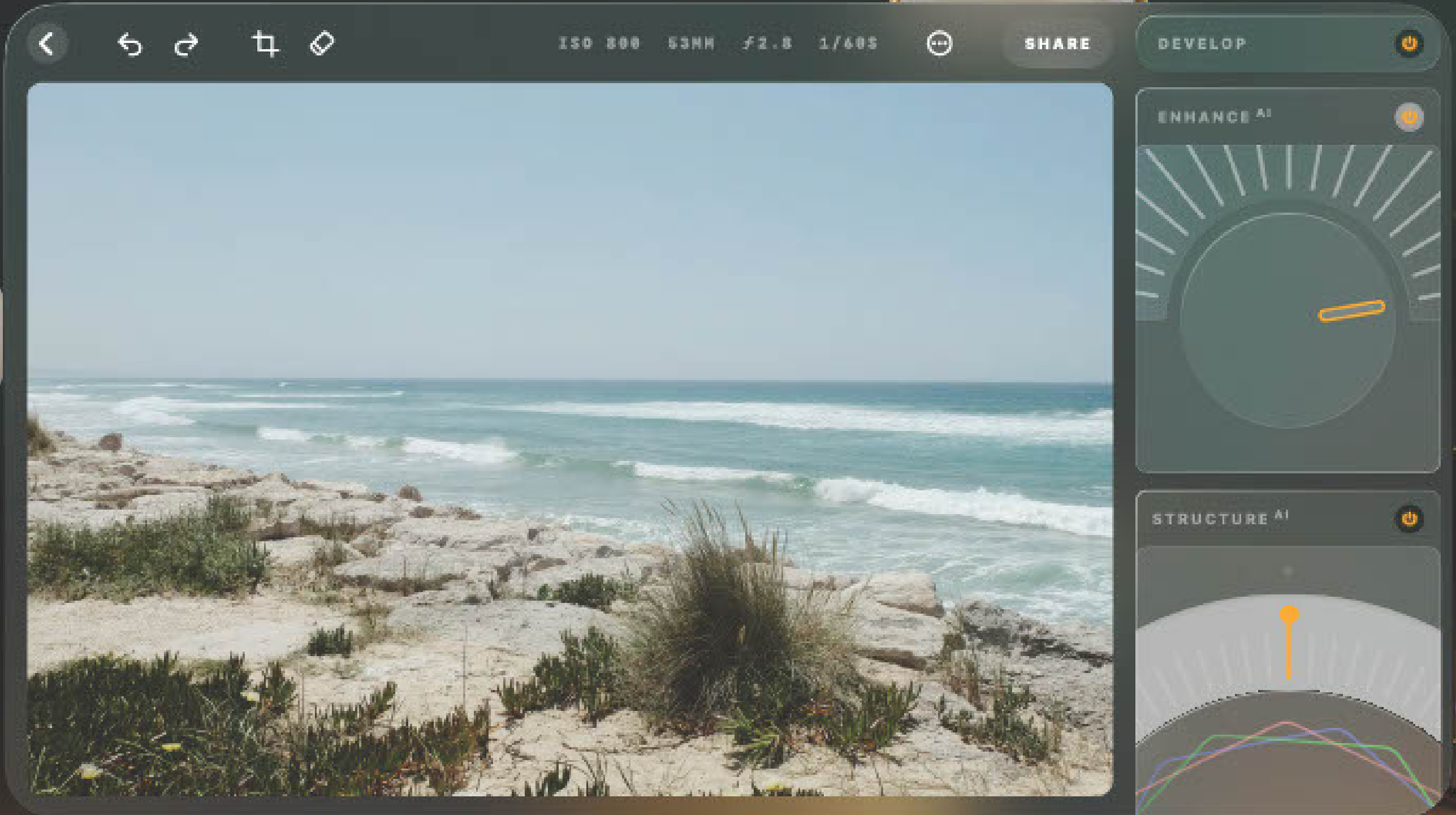
First concepts







One more thing...



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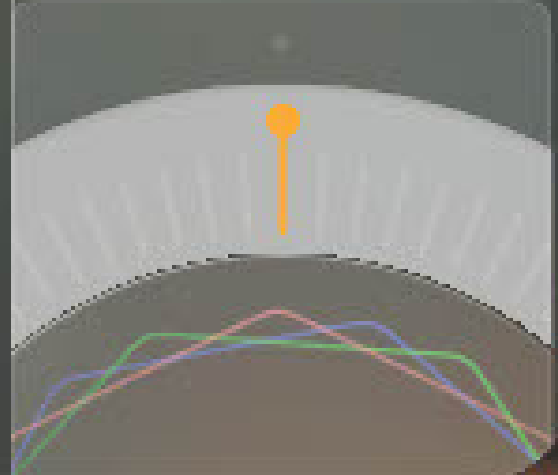
ISO 800 53MM f2.8 1/60S

SHARE

DEVELOP

ENHANCE AI

STRUCTURE AI





LUMINAR FOR IPAD KEY POINTS

- The Luminar for iPad has an intuitive and responsive interface that provides unparalleled clarity and convenience for editing photos on the go
- Quickly edit photos from your iPhone on the iPad while traveling the world or out on an excursion away from your computer.
- Luminar gives you powerful AI-assisted photo editing and boundless creative control that integrates with all of your Apple devices.



MARKETING ANNOUNCEMENT

- We are working on implementing integration with Impact Radius and ensuring the correct tracking of sales.
- Once the technical setup and testing are over we will add Luminar for Ipad sales actions to your existing contracts.
- We will send a newsletter with the correct tracking links and all the materials.



PLANS

- 1 month - 4,99\$/3.99 EUR
- 6 months - 19,99\$/15.99 EUR
- 12 months + 7 days free trial - 29,99\$/23.99 EUR



EMBARGO

The embargo lift is scheduled for March 5, 8 a.m. PST | 11 a.m. EST | 5 p.m. CET.



BETA AVAILABILITY

To receive the beta you will need to submit a form and sign a NDA.
You'll receive access to the app in your email.
Since the beta of Luminar for iPad will be tied to your email, use the same email address as our Apple Account.



MEET THE TEAM AT WPPI

March 3-7

Hotel Mirage, Las Vegas

We would be thrilled to see you at our booth, or message at sabina@skylum.com to arrange a meeting



MEET THE TEAM AT THE PHOTOGRAPHY & VIDEO SHOW

March 16-19

National Exhibition Centre, Birmingham

We would be thrilled to see you at our booth D705 or message at yasia.nikonova@skylum.com to arrange a meeting



QUESTIONS TIME



Luminar for iPad – Envision More

